

Kabrita consumer insights



Goat milk toddler formula is a safe and healthy choice full of essential nutrients.¹ While cow's milk is the most common milk recommended after 12 months, this might not be the best choice for all children. Minor disturbances are common in young children², goat milk toddler formula is based on naturally easy to digest proteins and could help prevent these minor disturbances.

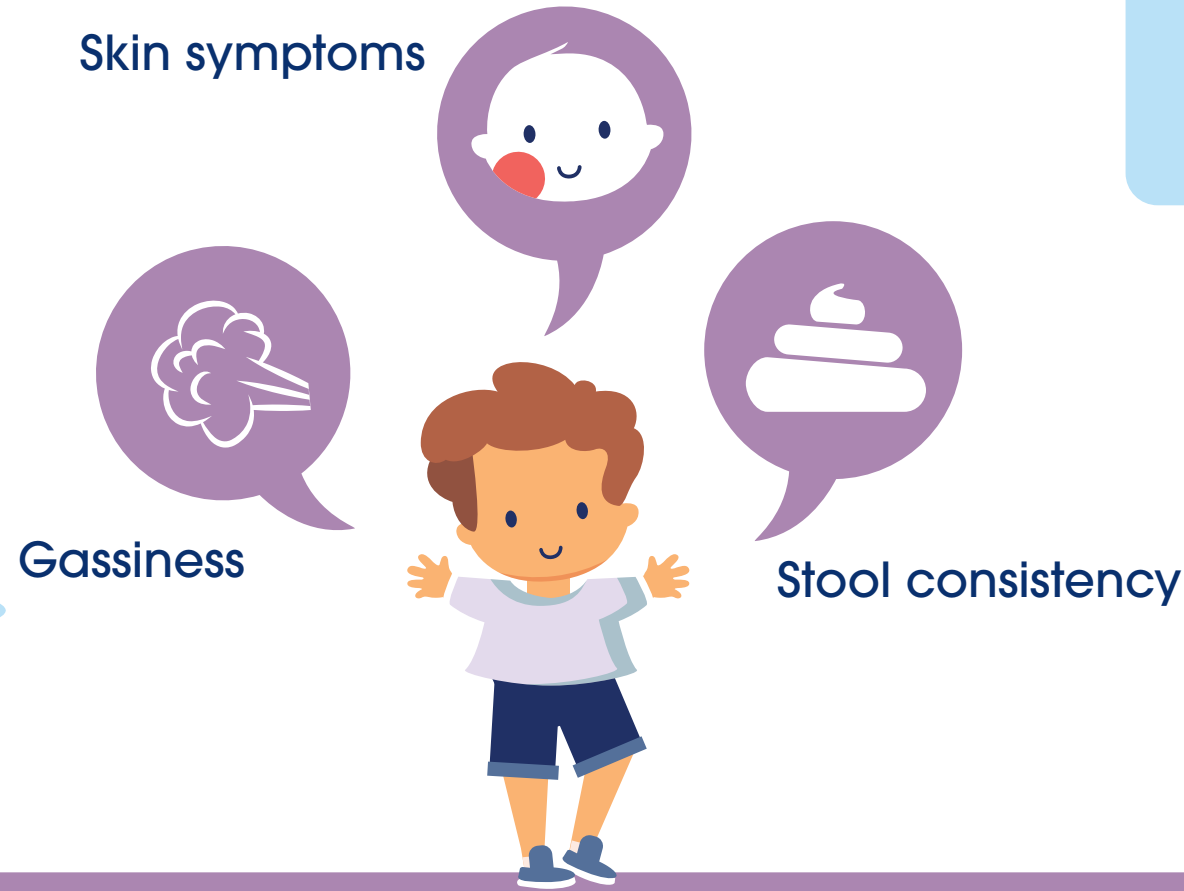
Methods

Registered buyers of Kabrita Goat Milk Toddler Formula (Kabrita stage 3) in the US were invited for a short online questionnaire

n=111



Minor disturbances scored:



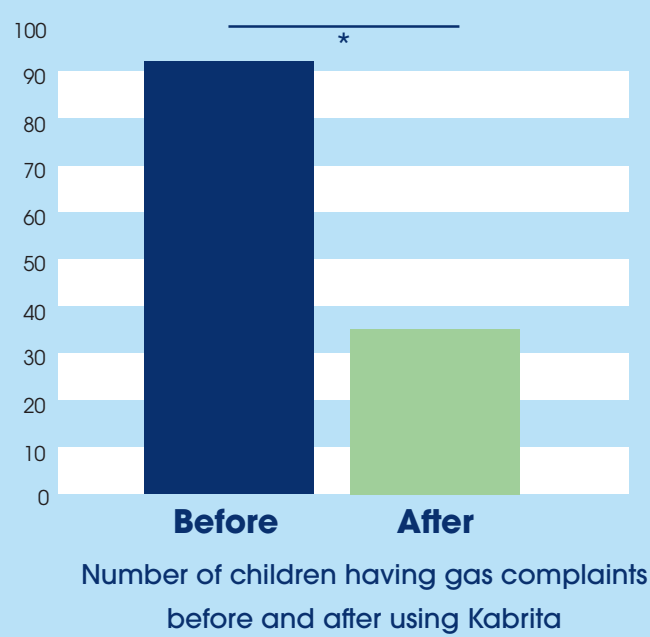
Is the consumption of Kabrita stage 3 associated with a lower prevalence of minor complaints?

Results

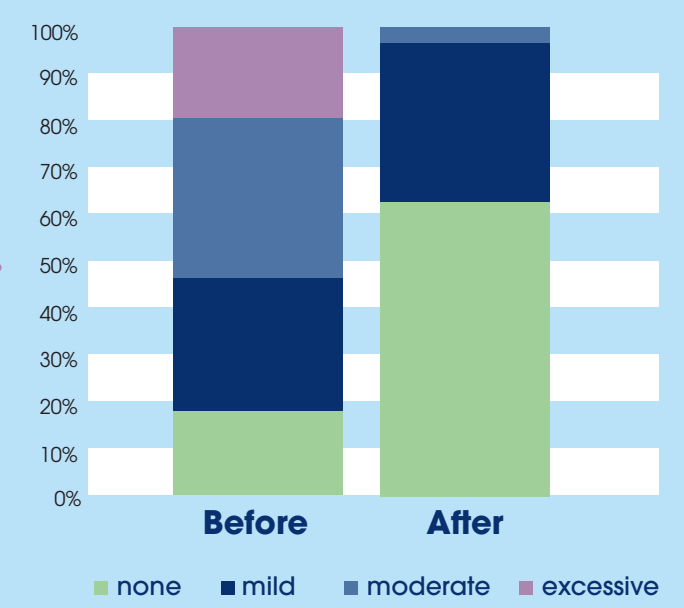
Gas was defined as: burping, passing gas, bloating and/or abdominal pain.



Gassiness



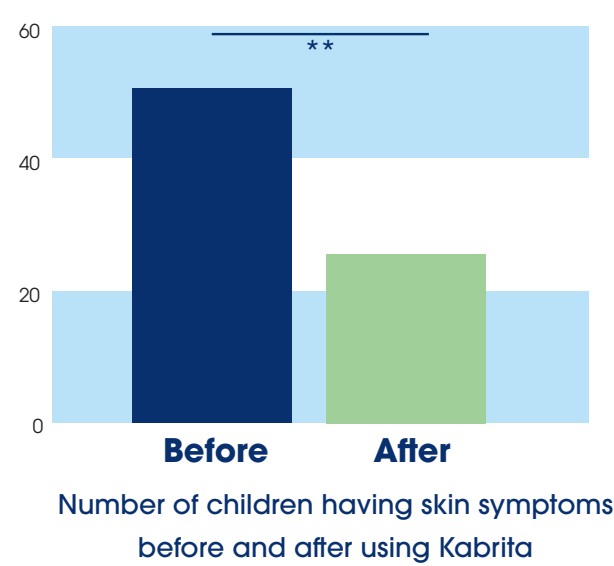
Severity



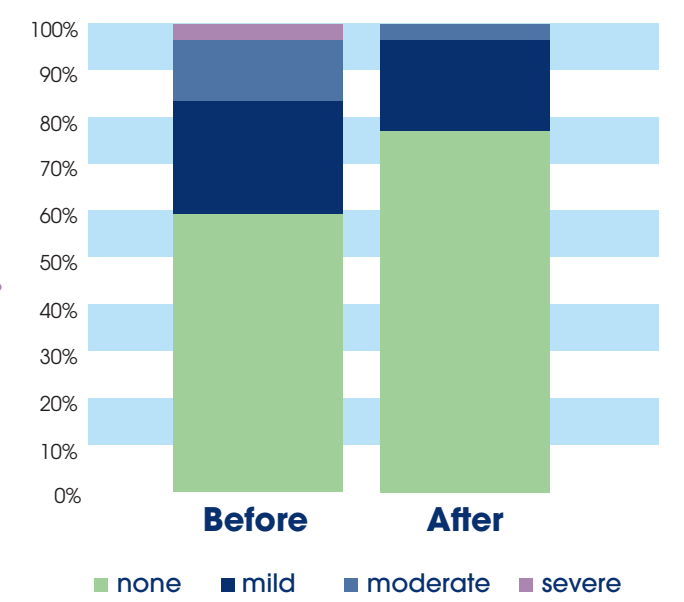
Skin symptoms were defined as: rashes and/or presence of eczema.



Skin symptoms



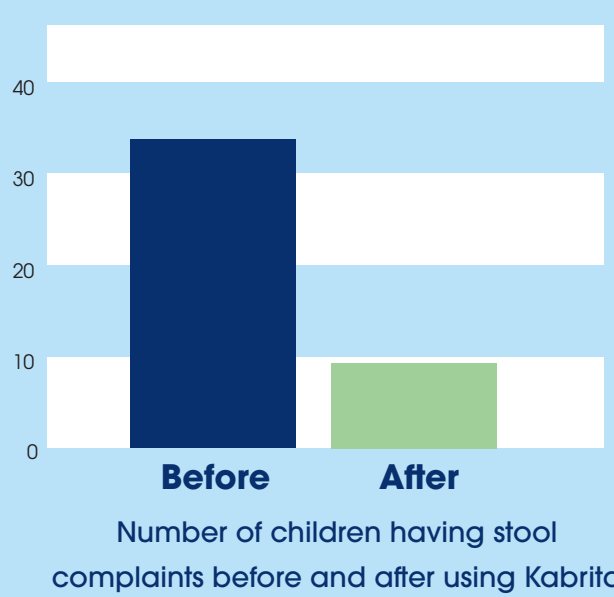
Severity



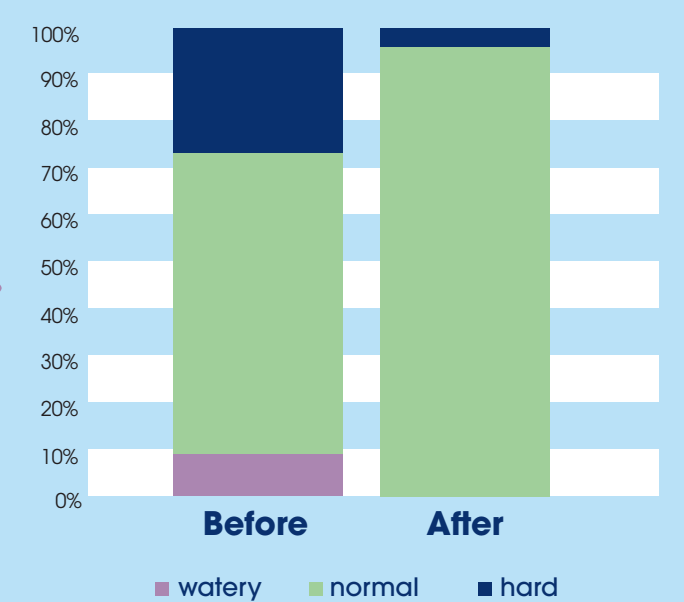
For **stool consistency** was reported as the frequency of watery, normal and/or hard stools.



Stool consistency



Consistency



*P<0.05, **P<0.001

Conclusion

Parents reported lower gastrointestinal complaints after switching to Kabrita

Parents reported positive changes in minor disturbances found in young children after switching to Kabrita. These results support the natural benefits of consuming goat milk formula.



References: 1: EFSA, 2012. 2: Steutel et al. 2020.

Disclaimers:

- Please note that confounding factors like birth defects, history of disease, exact age, additional diet, family history of allergies/intolerances were unknown and not accounted for.
- Ausnutria acknowledges that breastfeeding is the best way to feed infants aged 0-6 months and supports prolonging breastfeeding to 24 months (two years old).
- For health care professionals only.

